



## Primary Investment Factsheet



### Who we are

Hollyport Capital, founded in 2006, is a specialist investment manager focusing exclusively on private equity. Our feeder funds offer investors access to a balanced portfolio of high quality private equity fund managers.

Hollyport has three partners, John Beatty, John Carter and Ian Worden. John Beatty is a corporate financier who started his career at Hambros Bank in 1971. He has twice established new corporate finance advisory businesses which were subsequently sold to market consolidators. John is Chairman of Hollyport.

John Carter worked as a direct investor at 3i for 14 years, latterly as Director of the Watford office. Over this period he backed a wide range of businesses ranging from start-ups to growth equity and buyouts, and has a deep understanding of the challenges involved in maximising value from private equity investments. John is chief executive of Hollyport.

Ian Worden started his private equity career at Guardian Asset Management in 1981, and since that date has been responsible for investments in over 100 funds. During this period he has backed many of the current household names when raising their first funds, and has first-hand knowledge of the evolution of the industry.

The three partners have a combined experience of over 75 years in private equity, with a complementary set of corporate finance, direct investment and fund investment skills that enable us to appraise a wide variety of global private equity assets.

### What we invest in

Private equity, as an asset class, has delivered impressive investment performance over 5, 10 and 20 year time periods. It is an asset class that warrants serious consideration by sophisticated investors seeking to build a long term investment portfolio.

Private equity funds from similar vintages and with comparable investment strategies can deliver wide variations in investment returns. Manager selection is therefore key to delivering the desired investment returns. Hollyport uses its extensive knowledge of the asset class to select managers with the consistent investment strategy, corporate culture and track record likely to deliver future outperformance.

Hollyport offers its investors access to these managers through feeder funds. These feeder funds enable investors to construct bespoke investment portfolios tailored to their specific investment strategies.

### Our Funds and Investors

Hollyport raises feeder funds concurrent with the fundraising schedule of the managers that form part of the investment programme. For further details of the future programme and timescales, prospective investors should make direct contact with Hollyport.

Investors in Hollyport Funds include Institutions, Family Offices, Endowments and Sophisticated High Net Worth Individuals.